



WOOD RIVER WEEKLY

Wood River Weekly: PO Box 3483, Hailey, 83333 | woodriverweekly.com | Office: (208) 788 4789 | Sales: (208) 721-7588

Advertising Rates

All Ads Include Color • Rates valid until 12/31/2020

Front Page Ads

- Below the fold, full width of paper (9.75" w x 3.5" h) **\$425**
(Front Page Ads sell out early, please book in advance.)

Display Ads:

- Back Cover or Full Page on Page 2 (9.75" w x 16" h) **\$925**
- Full Page, No Placement Guarantee (9.75" w x 16" h) **\$825**
- Half Page Jumbo, Vertical (5.78" w x 16" h) **\$625**
- Half Page, Horizontal (9.75" w x 7.875" h) **\$525**
- Half Page Junior, Vertical (3.8" w x 16" h) **\$425**
- Quarter Page (5.78" w x 7.875" h) **\$325**
- Quarter Junior (3.8" w x 7.875" h) **\$225**
- Eighth Page (5.78" w x 3.875" h) **\$175**
- Eighth Junior (3.8" w x 3.875" h) **\$115**
- Banner (5.78" w x 1.875" h) **\$85**
- Mini Banner (3.8" w x 1.875" h) **\$65**

You Can Find It In Blaine! Ads (Local Shopping & Services Guide):

- Quad (9.37" w x 3" h) **\$125**
- Triple (7" w x 3" h) **\$95**
- Double (4.6" w x 3" h) **\$65**
- Single (2.25" w x 3" h): **\$35**
(FIB Ads require a four-week minimum. campaign discounts do not apply.)

Community Classifieds (Buy Stuff, Sell Stuff, Odds & Ends):

- Up to 25 words **\$5**
- Each additional word **20¢**
- Image **\$5**
- Logo **\$10**

Newspaper Campaign Discounts:

- 52-53 ads per year **20% OFF**
- 26-51 ads per year **15% OFF**
- 12-25 ads per year **10% OFF**
- 8-11 ads per year **5% OFF**

(Discount Rates do not apply to "You Can Find It In Blaine!" Ads, Newspaper Special Section Ads Or Magazine Ads.)

Advertorials

- 250 words plus a logo or photo **\$75**
- 500 words plus a logo and photo **\$145**
- Custom advertorials **Please call for options**