

### BUSINESS NEGOCIO

Dream Made Reality PG 5



FIRE NEWS Bench Lake Fire Update PG 4



## PHOTOBOX Tour de Force

Four de Force Wreck PG 2

SUN VALLEY KETCHUM HAILEY

W:W

BELLEVUE PICABO CAREY

## WOOD RIVER WEEKLY

YOUR VOICE IN THE WOOD RIVER VALLEY

Free | July 24 - August 6, 2024 | Vol. 5 - No. 15 | woodriverweekly.com

"If you aren't barefoot, you are overdressed."
- Unknown

## **UPDATE ON BLUEBIRD VILLAGE HOUSING PROJECT**

BY ISAIAH FRIZZELL

The housing crisis afflicting the entire country can seem even more potent in Blaine County as each city attempts to address it in their own way. Finding a permanent home in the Valley can take years, depending on who you ask, and even rental rates are far above the national average.

According to census.gov, for 2023, the median income in Blaine County, in 2022 dollars, was \$81,000. There were 16,000 housing units for a population of 25,041. With 18.3% of the population under 18, that leaves around 20,000 adults. Sun Valley is a community of adults. So why is the housing and rental situation so amplified in the media? Is it really an issue? It would appear so, even such that Ketchum has focused so much time and resources on addressing the issue.

### Bluebird

There are so many moving parts to a housing project that it defies concise explanation. Banks, investors, developers, government—it's a huge labyrinth of waterslides conducting money through policy and teamwork.

Bluebird is the name of an income-restricted housing project that is nearing completion in Ketchum. According to https://bluebirdketchum.com/ "Bluebird Village is the affordable housing community you have been waiting for. Conveniently located in the heart of downtown Ketchum's retail core and close to everything for an active lifestyle."

Bluebird offers energy-efficient homes in various sizes, each unit of which has been measured for specific income levels. They offer:

- \* Studios
- \* 1 bed 1 bath \* 2 bed 1 bath
- \* 2 bed 2 bath
- \* 3 bed 2 bath

### Carissa Connelly

The Blaine County Housing Authority (BCHA) oversees all local regulations as well as the interviewing process for potential tenants to inhabit these new homes. Carissa Connelly, housing director for the City of Ketchum, spoke at length on the fascinating structure of the project.

"These projects take a very long time and there are a ton of players. First tax credits are applied for, in this case as far back as 2019. Then what usually happens is site selection, often property owned by the city, and then an application is put together that is incredibly intensive. It can be over 100 pages of varying documents that are sent to Idaho Housing Finance Association (IHFA). This can take three to five months just to review and then hopefully an award letter comes out."

A huge process, there are also a myriad of reasons for each step. "All the developments won't be awarded unless there are local funds in it. Tax credits are essentially a massive equity injection into the development. Like a down payment, you know, you try to put down 20% and then the debt you pay is on the 80%. So the larger the 80% is, the more you pay, and so with tax credits for low-income housing to get the rent so low, your operating expenses have to be really low and debt has to be tiny. So that massive equity injection is a priority."

### Affordability

"In this case, Bluebird came from city-owned property. As a space, old city hall was a mess, it was ready for demolition. They have a new city hall now and as they owned this location, using it made it easier to keep rents low since there was no major land purchase. The city has a ground lease and in that there are stipulations around affordability. IHFA has 45-year restrictions on affordability."



Bluebird housing project under contruction in Ketchum. Photo credit: WRW Staff

How is affordability determined? "The national standard is for people to not be paying more than 30% of their income on housing, inclusive of utilities, fees and everything related to housing. It's a really intricate system for calculating by household size and bedroom size. As the size increases, the income limit increases, and so each unit is designated for a specific income level, which finds rent on those units based on what is affordable for that income level according to Blaine County's area median income. In Bluebird, most units sit between 50¬–70% area median income specific to Blaine County and what is affordable for each of those tiers of income in Blaine County."

The developers of Bluebird also developed Northwood Place near the fire station in Ketchum. They continue with the same property manager and it all becomes a game of finance. Why is there such a problematic housing crisis? Why not have local developers create more of these low-income projects?

"People often ask why not have a local developer develop low-income housing, but it's extremely complicated, with multiple layers of funding sources that all have their own regulations and requirements. If you get out of compliance on any of them, you have to pay that money back. So it's hard for developers to even get in the game without a mentor. Same with the property management side. They have to do more training than usual as they're screening people's income. It's so deep and detailed that of all housing programs this one is overseen by the IRS."

### Development

After 15 years, the entire building will be owned by the Ketchum Community Development Corporation, a local nonprofit. They will have long-term ownership of

the building and the City of Ketchum will have longterm ownership of the land.

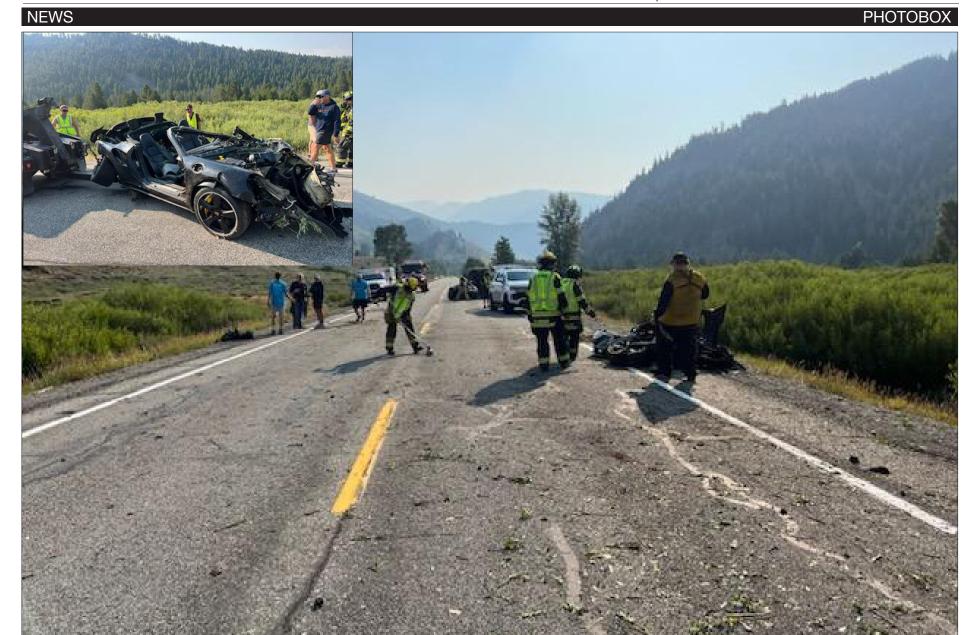
So who are the key players? "GMD Development out of Seattle are the developers. They're the ones that get all funding together. They coordinate the architect, the contractors, the permits, the property management and then the City of Ketchum puts in funding and ground leasing. BCHA provides the property manager with the wait list. IHFA is the one that says whether the property is eligible for tax credits and they are who receive the huge application and documentation along with the banks. The IRS and third -arty auditors are also on the periphery. So it's a huge, huge project."

And one huge thing to make note of is that if you are looking for housing, you could still potentially qualify for Bluebird. "If you don't get in now,it will be almost impossible later. It's the most stable form of housing you can get into outside of ownership. Over 50% of people who currently need housing are on a month to month or verbal lease, which means they literally have no rights to their home in 30 days. We have such a landlord-friendly market that landlords can do what they want."

And what about income? Don't most people make too much in Blaine County? "One thing people assume is that they make too much. Because there's different incomes for different units, it's really anyone who's below the median of about \$80,000 per year."

Bluebird is projected to open for move-in this September, with the exact date unknown at this time. "It's sort of waiting on an elevator delivery." Connelly laughs

If you qualify for Bluebird, congratulations! You're going up!



Courtesy photos

## Tour De Force Accident Aftermath Tour De Force Accident Aftermath

devastating crash ended the 2024 Tour De Force Road Rally early on Saturday. The time-trial event is a three-mile run down Phantom Hill on state Highway 75, north of Ketchum. As the Porsche reached the finish line, it veered off the road and rolled numerous times. Two men in critical condition were extracted from the vehicle, and transported to St Luke's Wood River, where they were life-flighted to Boise. At the time of printing, their injuries are unknown.

## jane's artifacts

arts // crafts // papers // office // party

## SCHOOL SUPPLIES now available at **JANE'S at Great Prices**

SELECT CRAYOLA **PRODUCTS** 







ZIPPER BINDERS & RING BINDERS







PENCIL BOXES & Pouches

**COMPOSITION BOOKS** & MORE



WE HAVE THE CLASSROOM SUPPLY L

106 S. MAIN, HAILEY • 208.788.0848 • JANESARTIFACTS2@GMAIL.COM

#### :

### **WRW STAFF**

### **PUBLISHER**

Christopher Seldon (208) 788-4789 publisher@woodriverweekly.com

### **MARKETING & SALES**

Mandi Iverson (208) 721-7588 mandi@woodriverweekly.com

### **NEWS EDITOR**

news@woodriverweekly.com

### **CALENDAR**

mandi@woodriverweekly.com

### **PRODUCTION & DESIGN**

Mandi Iverson mandi@woodriverweekly.com

Christopher Seldon chris@woodriverweekly.com

#### **ACCOUNTING**

accounting@woodriverweekly.com

### **DEADLINES**

Display & Classified Ads, Monday 5 p.m. Calendar Submissions — Friday 5 p.m.

#### **CONTACT**

Wood River Weekly P.O. Box 3483 Hailey, Idaho 83333 (208) 788-4789 woodriverweekly.com







### **FRODO**

1 Year 8 Months Old

Frodo is a handsome boy with a love for treats and a knack for bouncing with joy! Frodo's playful spirit shines through as he eagerly engages in activities that involve treats. He would benefit from calming and enrichment activities to keep his mind engaged and happy. Frodo is ready to find a loving home with playtime. Are you ready to welcome Frodo into your life and witness his charming personality and playful antics? Come meet him at Mountain Humane!

32

101 Croy Creek Rd, Hailey mountainhumane.org 208-788-4351





NEWS FIR

## Bench Lake Fire Update

BY ISAIAH FRIZZELL

ou may know by now that the Redfish Lake area is 'closed,' or that there was a fire near Stanley, Idaho, but it's much more than that. The Bench Lake Fire continues to blaze at the time of this writing but the Great Basin Complex Incident Management Team 4 is at it with boots on the ground daily.

### **Origins & Precautions**

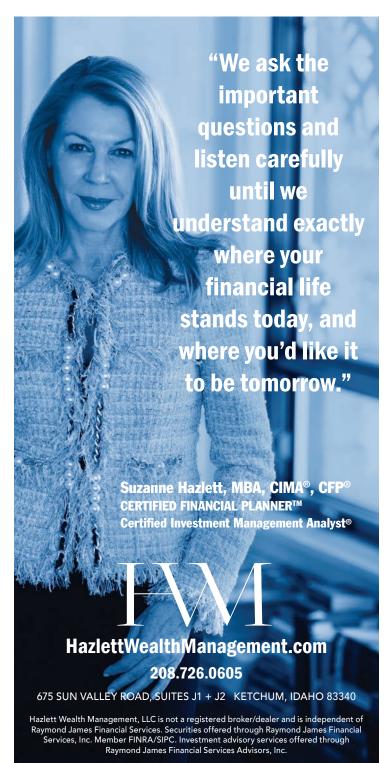
The ignition of the Bench Lake Fire is known to have begun on July 11, 2024. As the fire grew, a helicopter crashed in the Sawtooths while attempting to respond. According to the Custer County Sheriff's Facebook page, the pilot was able to call 911 and hike out to a waiting ambulance. The cause of the crash is under investigation. The fire was considered small at that point, just over 40 acres. It has since increased its acreage growth daily and at the time of this writing covers over 1800 acres.

While, thankfully, there have been no human deaths or injuries, the effect on wildlife can pose an issue. They usually have enough time to flee; however, some methods of dealing with the fire can put certain animals at risk.

Lisa Wilkolak, information officer with the Great Basin Complex Incident Management Team 4, explains, "Most wildlife can move to a different area but one of the things that fire management and the Sawtooth National Forest are working very closely together on is that there are eight listed endangered species within the area. Fire managers are very aware of that and that there are endangered fish in Redfish Lake itself, so those are special considerations we look at when we make a decision for the fire."

#### Personnel

The Incident Management Team is out, boots on the ground, every day, to deal with the blaze. They are currently operating with around 324 total personnel. "Every day new resources come in to help." Wilkolak describes the structure of the team. "Nationally, we're called complex incident management teams. It's all regionally based and follows the Incident Command structure. We're the Great Basin team. We operate with an incident commander, deputy incident commander, we have operations personnel and, like myself, information personnel. There's finance, caterers, and the structure is based on incident command. It's like setting up a small city."





View of Bench Lake fire from Redfish Lake Lodge. Photo credit: Mikesell Clegg

"Every day our number adjusts a little bit because we have been ordering additional resources to help with the fire. When we first got here, our numbers were relatively low. It starts locally as a response, utilizing local staff, but once the incidence management team comes in, we're able to order additional resources. Every day new resources come in to help and today we are currently operating at 324 total personnel. That includes engine crews, firefighters working on the ground, helicopters and aviation assets."

While the origin of the fire is unknown and under investigation, the continuing devastation can be traced to a couple of things—beetles and an old fire. "Where the fire started was in an area with a lot of standing and downed trees impacted by the beetle that came through. Some vegetation and trees impacted the safety of the crew as well. Those types of trees pose more of a hazard to our firefighters." Wilkolak speaks of the dead standing trees destroyed by the mountain pine and bark beetles.

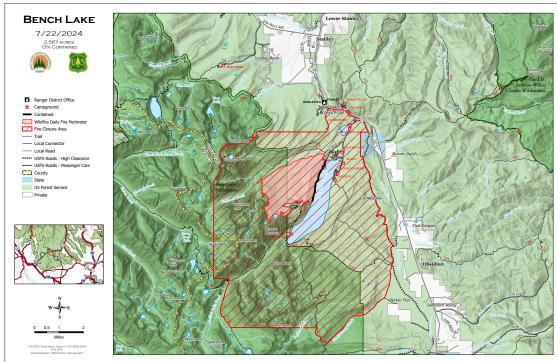
It has been stated by the Forest Service that back burns have been effective thus far. But what causes this massive daily growth in fires. "The area where the fire started had previously burned about 70 years ago and as it moved through that area it sort of worked through that beetle-killed fuel load and is currently burning through an area that has more vegetation for the fire to consume and is more of your big lush forest you think of in this area. So the fuel types can change, the terrain can impact it. Like a lot of the mountainous areas, the rock outcroppings assist firefighters as they create a natural break in the fire and so there's all sorts of things they take into account for suppression efforts."

Everyone working on this is very concerned and aware of the impact to the region's tourism and economy, especially at Redfish Lake Lodge and campgrounds. Wilkolak is there to answer questions. "If you have a trip planned or coming up, you know, this is an incredibly important place for people and we want to make sure that we're taking into consideration people's upcoming trips as well as the Redfish Lake Lodge recreation complex. We are working to get that open as soon as possible."

Highways 21 and 75 are still open, although caution should be exercised when driving through the area as those are the throughways to address the area.

Humans cause about 85 percent of all wildfires yearly in the United States according to https://www.iii.org/fact-statistic/facts-statistics-wildfires. And while that is not confirmed or even suggested, it is one thing we can control in potential situations such as these. Remember to camp safe and thoroughly understand fire safety in the forest.

If you'd like to make a difference in this situation, there is a GoFundMe account set up to help those affected by the fire and can be found here: https://www.gofundme.com/f/help-redfish-lake-lodge-staff-and-family



Map of Bench Lake fire. Photo credit: U.S. Forest Service-Sawtooth National Forest

### Great Basin Complex Incident Management Team #4



### Bench Lake Fire Update

Monday, July 22, 2024 Contact Fire Information: 208-901-7230

Contact Fire Information: 208-901-7230 Or <u>2024.benchlake@firenet.gov</u>

 $Facebook: \underline{http://www.facebook.com/sawtoothnationalforest}\\ InciWeb: \underline{https://inciweb.wildfire.gov/incident-information/idstf-bench-lake-fire}$ 

Start Date	Cause	Size	Percent Containment	Helicopters	Scooper Planes	Engines	Crews	Total Personnel
07/11/24	Under Investigation	2,567	13%	5	2	15	11	464

LIGINEGO (NEGOCIO

## Dream Made Reality

**NEWS** 



Almost anything you need is available at Novedades Angel. Photo credit: WRW

### Longtime resident and local Hispanic business owner expands services to Twin Falls

BY MONICA CARRILLO

espite having no prior experience or formal education in business management, Marta Botello always dreamt of having her business.

Not only was she able to make that happen, she is now also expanding outside of Blaine County.

Botello, a longtime Wood River Valley resident and single mother of three daughters, is expanding "Novedades Angel" — her store originally started in Hailey, to Twin Falls, to cater to the growing Hispanic community in the Magic Valley.

"We are incredibly excited about the new store and the opportunity to serve more people," said Angel Magaña, Botello's daughter and the assistant manager for the Twin Falls location. "This expansion is a testament to my mother's hard work and dedication."

Novedades Angel opened in 2016 after Botello saw there was a vacant building alongside Bullion Street that was available for rent and took the leap of faith through the support of her friends and family.

And with limited options for purchasing Hispanic products and transferring money to loved ones in the area, something that many families do to take care of loved ones they've left behind in their home countries, Magaña said her mom quickly made it work and "embraced change and new challenges with open arms."

By the time this news article is published, the Twin Falls store, to be located at 1043 Blue Lakes Boulevard North, Suite B, will also be up and running for the community and will have different items to serve their demographic in hopes of becoming a cultural hub for the area.

They will be open from 10 a.m. to 8:30 p.m., Monday through Friday, and 10 a.m. to 6 p.m. on Saturdays and Sundays.

"The demographics of both areas are distinct, and our inventory is tailored to meet these diverse preferences. For instance, we have sourced specialty items unique to the tastes and traditions of the Twin Falls community, including regional snacks, beverages, and artisanal goods that may not be as popular in Hailey," Magaña told the Wood River Weekly.

"We've also expanded our range of household items and fresh produce to better align with the shopping habits we've observed in Twin Falls. However, the core services, such as money transfer options, which are crucial for our customers who support families abroad, will remain consistent across both locations."

Magaña added that although Jerome was an option, they saw there were already enough Mexican stores in the area, whereas they saw Twin Falls had a significant gap, especially as residents through Blue Lakes—one of the busiest streets in the area.

According to the latest Hispanic Data Profile Book, made through the Idaho Commission on Hispanic Affairs, Twin Falls County is home to a large Hispanic community. Other counties that are in the top 15 include Lincoln, Minidoka and Gooding.

With more diversity within these Hispanic communities that come from Puerto Rico, Chile, Cuba and other South American countries, Magaña said they hope to bring them "a piece of home."

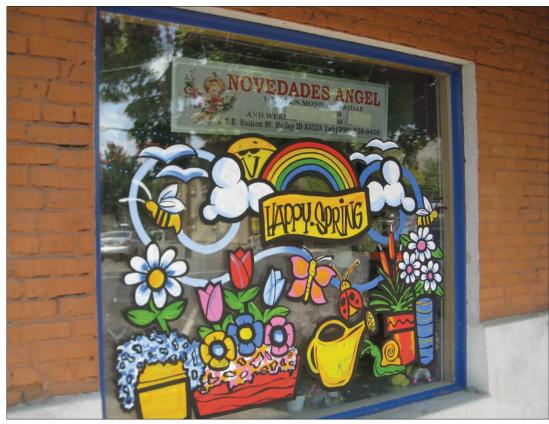
"We want to create more opportunities for community members to gather, celebrate their heritage, and support one another," she said. "Our goal is to not only be a store but also a center of cultural and social engagement."

"...We invite everyone to join us in celebrating this new chapter."

For more information about Novedades Angel's new location, go to https://www.facebook.com/novedades.angel.3 or you can call them at (208) 944-0278.

# RENOVATIO Construction Services (208) 309-2249 renovatio.rpm@gmail.com

## SUEÑO HECHO REALIDAD



Novedades Angel se encuentra en la calle, 7 Bullion Street. Su nueva ubicación en Twin Falls en Blue Lake's está oficialmente abierta y tendrá una variedad de otras opciones para elegir. Autor de la Foto: WRW

### Residente hispana expande sus servicios a Twin Falls

POR MONICA CARRILLO

pesar de no tener experiencia previa ni educación formal en gestión empresarial, Marta Botello siempre soñó con tener su negocio. No sólo pudo lograrlo, sino que ahora también se está expandiendo fuera del condado de Blaine.

Botello, residente de Wood River desde hace mucho tiempo y madre soltera de tres hijas, está ampliando "Novedades Angel", su tienda que originalmente comenzó en Hailey, a Twin Falls para atender a la creciente comunidad hispana en el Magic Valley.

"Estamos increíblemente entusiasmados con la nueva tienda y la oportunidad de atender a más personas", dijo Angel Magaña, hija de Botello y subge-

> Continuada EXPANDE SUS SERVICIOS Siguiente Página

## jane's artifacts

arts // crafts // papers // office // party

## Jane's Artifacts is looking for a long-term employee

- Outside Sales Manager, Salary Plus Commission.
- One Full-Time Position Available.
- Sales and Inventory Management.
- Knowledge of Arts & Crafts is a Plus!
- Opening and Closing Shifts, Weekends.

Contact Jane Drussel at janedrussel0@gmail.com

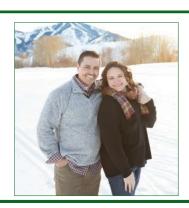
106 S. MAIN, HAILEY 208.788.0848 • JANESARTIFACTS2@GMAIL.COM

### **Harrison Insurance**

an authorized select independent agency "For All Your Insurance Needs!"

One-stop shopping for Business, Commercial, Home, Auto, Umbrella, Life, Health and Medigap insurance policies

208.788.3255 - nathan@harrisonins.com 101 E. Bullion Ste. 2A Hailey, ID





Publishing / Airing 3 local news stories per day 3 local news videos per week EyeOnSunValley.com

The Eye On Sun Valley Show, Cox Channel 13 Contact Leisa at (208) 450-9993 or leisahollister@gmail.com NEWS

### **BUSINESS/NEGOCIO**

### Residente Hispana Expande Sus Servicios a Twin Falls

Viene de la Página 5

rente de la ubicación de Twin Falls. "Esta expansión es un testimonio del arduo trabajo y la dedicación de mi madre.'

Novedades Angel abrió sus puertas en 2016 después de que Botello vio que había un edificio vacío junto a Bullion Street que estaba disponible para alquiler y dio un salto de fe con el apoyo de sus amigos y familiares.

Y con opciones limitadas para comprar productos hispanos y transferir dinero a sus seres queridos en el área, algo que muchas familias hacen para cuidar a los seres queridos que dejaron atrás en sus países de origen, Magaña dijo que su madre rápidamente lo hizo funcionar y "aceptó cambios y nuevos desafíos con los brazos abiertos.



Autor de la Foto: WRW

Para cuando se publique este artículo, la tienda de Twin Falls, que estará ubicada en 1043 Blue Lakes Blvd N Ste B, en Blue Lake's, ya estará operativa para la comunidad y tendrá diferentes artículos para atender a su grupo demográfico con la esperanza de de convertirse en un centro cultural para la zona.

Estarán abiertos de las 10 hasta las 8:30 de la tarde de lunes a viernes y desde las 10 a las 6 de la tarde los sábados

"La demografía de ambas áreas es distinta y nuestro inventario está diseñado para satisfacer estas diversas preferencias. Por ejemplo, hemos obtenido artículos especiales exclusivos de los gustos y tradiciones de la comunidad de Twin Falls, incluidos refrigerios, bebidas y productos artesanales regionales que pueden no ser tan populares en Hailey", dijo Magaña al Wood River Weekly.

'También hemos ampliado nuestra gama de artículos para el hogar y productos frescos para alinearnos mejor con los hábitos de compra que hemos observado en Twin Falls. Sin embargo, los servicios principales, como las opciones de transferencia de dinero, que son cruciales para nuestros clientes que apoyan a familias en el extranjero, seguirán siendo consistentes en ambas ubicaciones."

Magaña agregó que aunque Jerome era una opción, vieron que ya había suficientes tiendas mexicanas en el área, mientras que Twin Falls tenía una brecha significativa, especialmente cuando residentes van por la calle de Blue Lake's, una de las calles más transitadas del área.

Según el último Libro de perfiles de datos hispanos, elaborado a través de la Comisión de Asuntos Hispanos de Idaho, el condado de Twin Falls alberga una gran comunidad hispana. Otros condados que se encuentran entre los 15 primeros incluyen Lincoln, Minidoka y Gooding.

Con más diversidad dentro de estas comunidades hispanas que provienen de Puerto Rico, Chile, Cuba y otros países sudamericanos, Magaña dijo que esperan traerles "un pedazo de casa."

"Queremos crear más oportunidades para que los miembros de la comunidad se reúnan, celebren su herencia y se apoyen unos a otros", dijo. "Nuestro objetivo no es sólo ser una tienda sino también un centro de compromiso cultural y social."

"...Invitamos a todos a unirse a nosotros para celebrar este nuevo capítulo.'

Para más información sobre la nueva ubicación de Novedades Angel, ingresa a https://www.facebook.com/novedades.angel.3 o puede llamarlos al (208) 944-0278.



Autor de la Foto: WRW



### **NEW 2024 TUNDRA**

PER \$1000 BORROWED\*\*

PER MO.

**NEW 2024 TACOMA SR5** 

\$389 | 36 | \$3,999

DUE AT SIGNING, PLUS TAXES AND FEES\*



**TUNDRA TACOMA** 





318 Shoshone St W • Twin Falls 208-733-2891 • 800-621-5247

TOYOTA.COM

Prototypes shown with options. Extra-cost colors shown. \*Security deposit required with exception of prior Toyota Financial Services (TFS) financing history and/or TFS credit rating in which a security deposit may be waived. Tax, title, license are extra. Dealer contribution may vary and could affect lease payment. Individual dealer prices, monthly payment, and other terms and offers may vary. Must lease from participating dealer's stock and terms are subject to vehicle availability. Lessee responsible for maintenance, excess wear and use, and will pay \$0.15 per mile for all mileage over 12,000 miles per year. \$350 disposition fee is due at lease end. Cannot be combined with TFS APR Cash, Down Payment Assistance, Trade-in Assistance, Customer Cash, APR, APR Subvention Cash. Excluded models 7148, 7172, 7542, 7543, 7545, 7566, 7588, 7582, 7165, 716

### NUESTRA VOZ CUENTA

## MoniCulturaLive!

BY MONICA CARRILLO

### **OUR VOICE COUNTS**

By the time this is published, I will have officially been working for The Spokesman-Review Spokane Public Radio for two weeks.

In June, I accepted a fulltime position to be a Murrow News Fellow through Washington State University after working at the Times-News in Twin Falls as a Hispanic life and affairs reporter.

Although it was very bittersweet for me, especially because I grew up in Hailey and have so much love for Photo credit: Hannah Kinson



the area, I wanted to challenge myself and grow in a different community and knew this would be the best place to do it.

Through this fellowship, I will be reporting for The Spokesman-Review and Spokane Public Radio for the next two years, covering rural issues in northeastern Washington. Regardless, I hope to keep dabbling in Latino issues within Spokane.

I will also be freelancing and continuing to write remotely for the Wood River Weekly on the Hispanic community in Blaine County. With the amount of changes that have happened over the years, I believe I can continue to bring a different perspective to the issues and events going on in the area.

I am excited for this new journey in Spokane by working in these incredible newsrooms and to still have the ability to write for southern Idaho. To reach out to me, feel free to email me at monicac@spokesman.com.

#### **NUESTRA VOZ CUENTA**

Para cuando esto se publique, habré estado trabajando ya oficialmente para The Spokesman-Review y Spokane Public Radio por dos semanas.

En junio, acepté un puesto de tiempo completo como miembro de Murrow News a través de Washington State University después de trabajar en el Times-News en Twin Falls como reportera de vida y asuntos hispanos.

Aunque fue muy agridulce para mí, especialmente porque crecí en Hailey y tengo mucho amor por el área, quería desafiarme y crecer en una comunidad diferente y sabía que este sería el mejor lugar para hacerlo.

A través de esta beca, reportaré para The Spokesman-Review y Spokane Public Radio durante los próximos dos años cubriendo temas rurales en el noreste de Washington. De todos modos, espero seguir incursionando en los temas latinos dentro de Spokane.

También trabajaré independientemente y seguiré escribiendo para el Wood River Weekly sobre la comunidad hispana en el condado de Blaine de forma remota. Con la cantidad de cambios que han ocurrido a lo largo de los años, creo que puedo continuar aportando una perspectiva diferente a los problemas y eventos que suceden en el área.

Estoy emocionado por este nuevo viaje en Spokane al trabajar en estas increíbles redacciones y seguir teniendo la capacidad de escribir para el sur de Idaho. Para comunicarse conmigo, no dude en enviarme un correo electrónico a monicac@spokesman.com.

**PROJECTOOLSUCCESS** 

### BETTER HOMEOWNERS NEWS

## Focus on Time in the Market, **Not Timing the Market**

BY ANNA & MICHELLE

hould you buy a home now or should you wait? That's a big question on many people's minds today. And while what timing is right for you will depend on a lot of other personal factors, here's something you may not have considered.

If you're able to buy at today's rates and prices, it may be better to focus on time in the market, rather than timing the market.

### The Downside of Trying To Time the Market

Trying to time the market isn't a good strategy because things can change. Here's an example. For the better part of this year, projections have said mortgage rates will come down. And while experts agree that's still what's ahead, shifts in various market and economic factors have pushed back the timing of when that'll happen. Here's how that's impacted homebuyers who've been sitting on the sidelines. As U.S. News says:

"Those who put off buying a home during the past few years as they were holding out for lower mortgage rates have been left out of the market... mortgage rates have stayed higher for longer than previously expected, keeping monthly housing payments elevated. In other words, affordability didn't improve for those who chose to wait."

This is why timing the market may not pay off if you're ready and able to buy now.

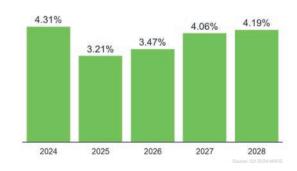
### The Proof Is in the Pudding: How Homeowners **Benefit from Rising Home Prices**

Delaying your plans also means missing out on the equity you'd gain if you went ahead with your purchase today. And the potential equity gains that are at stake may surprise you.

Each quarter, Fannie Mae releases the Home Price Expectations Survey. It asks over one hundred economists, real estate experts, and investment and market strategists what they forecast for home prices over the next five years. In the latest release, experts are projecting home prices will continue to rise through at least 2028 (see the graph below):

### **Estimated Home Price Performance**

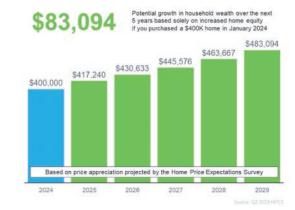
December-December, as Forecast in Q2 2024



To give these numbers context, let's take a look at a breakdown of what you stand to gain once you buy.

The graph below uses a typical home's value to show how a home could appreciate over the next few years using those HPES projections:

ANNA AND MICHELLE



In this example, let's say you went ahead and bought a \$400,000 home at the beginning of this year. Based on the expert forecasts from the HPES, you could gain more than \$83,000 in household wealth over the next five years. That's not a small number.

This data helps paint the picture of why time in the market really matters.

### The Advice You Need To Hear If You're Ready and Able To Buy Now

Right now, you may be focused on what's happening with mortgage rates and how those impact your monthly payment, but don't forget to factor in home prices.

Prices are expected to continue climbing, just at a more moderate pace. And while a moderate rise in prices may not be fun for you now, once you own a home, that growth will be a huge perk. That's the time in the market piece.

Sure, you could try timing the market, but the equity you'll be missing out on in the meantime is something to seriously consider. If you're ready and able to buy now, you have to decide: is it really worth waiting?

Rather than focusing on timing the market. It's better to have time in the market.

As U.S. News Real Estate sums up:

"There's never a one-size-fits-all answer to whether now is the right time to buy a home... There's also no way to predict precisely what the market will do in the near future... Perfectly timing the market shouldn't be the goal. This decision should be determined by your personal needs, financial means and the time you have to find the right home."

### **Bottom Line**

If you're debating whether to buy now or wait, remember it's time in the market, not timing the market. And if you want to get the ball rolling and set yourself up for those big equity gains, let's connect to make it happen.

Windermere Anna Mathieu, Assoc Broker (208) 309-1329 Michelle Sabina, Assoc Broker (503) 758-9163 www.5B-RealEstate.com 5B@Windermere.com

WEED OF THE WEEK **BLAINE BUG CREW** 

BY BLAINE BUG CREW

eeping an eye out for new infestations of noxious weeds is everyone's job. Spotted knapweed is one weed we do not want to get established in the places we love. This plant is very aggressive and will take over an area in very little time. Now is the time to identify and deal with this plant when it is easier to see. Once you read this article, you should be a pro at identifying it and the next steps you can take to keep this invader at bay.

Spotted knapweed, Centaurea maculosa, is an herbaceous, short-lived perennial that reproduces entirely by seed. A plant may produce up to 25,000 seeds. Seeds are brown to black in color, smooth, and less than 0.25 inch long, and can remain viable in the soil for eight years. Flowers range in color from pink to light-purple and bloom from July to October. The flower head bracts are black-tipped, giving the plant its characteristic "spotted" appearance. Stems are typically 2 to 4 feet tall with lower leaves that are deeply lobed and upper leaves are more linear. Spotted knapweed ranges from moist rangeland

habitats to abandoned areas. Thirteen biological control agents have been approved for release for the knapweed complex, which includes spotted knapweed.

CYAC (Cyphocleonus achates) is a robust biological control agent that can attack spotted (preferred host) and diffuse knapweeds. Cypho overwinters as larvae in roots, where they mine the vascular tissue and reduce knapweed density. Cypho adults emerge from June to mid-September and feed on knapweed leaves. The adults are 0.5 to 0.6 inches long and generally live 8 to 15 weeks. Each female deposits more than 100 eggs during her lifetime. Eggs hatch in 10 to 12 days and larvae begin feeding on roots.

Biological control, using insects or other biological agents to control noxious weeds, is only one option out of a host of other strategies. Some people mechanically pull the weeds, others choose to use sprays, while some use tillage or cultivation to control weed growth. Whichever option you choose to employ, it is imperative that you take care of the weed while it is young and don't let it go to seed. Once spotted knapweed has gone to seed, you are looking at years of uphill battle on your

If you are frustrated and don't know where to begin, may we suggest you start with a call to the Blaine County Weed Department. They can be reached at (208) 788-5516 or (208) 788-5543.



Cyphocleonus achates "knapweed root weevil".

### ISHING REPORT



THE "WEEKLY" FISHING REPORT FOR JULY 24 - AUGUST 6 FROM PICABO ANGLER

The recent heat wave has shifted fish, bug, and angler activity to the coolest parts of the day-the hours around sunrise and sunset. Right now, it pays to be on the water early and late.

The Trico is happening on Silver Creek. Be sure to have dun and spinner Trico imitations, long leaders of 12 feet or more (6X), and a solid downstream presentation when fishing this hatch. Baetis (BWOs) have been mixed in with Tricos, so be prepared to switch up bugs at a moment's

The Callibaetis have continued to show during the late morning and early afternoons as well. Once the morning dry-fly activity wanes, fish hopper imitations, beetles, ants, and adult damsels. During the hottest part of the day, give the fish a break and enjoy a cold beverage or an afternoon siesta. Late evenings on the Creek can be special; expect a mix of bugs including Baetis, Callibaetis, PMDs, and Caddis.

The Big Wood River also fishes well early and late. In the mornings, small attractor dries fished at the heads of riffles is very effective. Your favorite small dropper nymph will take those fish not willing to eat on the surface. There are a few Yellow Sallies, Tricos, and Pink Alberts (pinkish-cream PMDs) around, so keep an eye out for the naturals. Hoppers and Hopper/Droppers will produce throughout the day. In the evening, the fish will be focused on caddis and the fishing can be fantastic during the last few hours of daylight.

The waters of Copper Basin are a great option right now. Conditions are ideal for wet wading and covering the Upper Big Lost and East Fork in search of large cutthroat. Hoppers, Stimulators, Chubby Chernobyls, and Fat Alberts are all great bugs to throw, as are smaller bugs such as Gray Drakes, PMDs, Yellow Sallies, and Caddis. Cover water and make sure your fly hits all the juiciest water!

Floating the Salmon River is another solid bet. The same flies listed above for Copper Basin, along with some small BWOs, will put you consistently on the river's Westslope cutts and rainbows. Dry/Dropper rigs work very well when fish are not looking up.

The South Fork Boise River is still flowing at 1210 CFS, so floating the river is a great option now. Look for Pink Alberts, Caddis, and Hoppers throughout the river system, and like the Big Wood, fish the shallow, fast riffles.

In August, we see flying ants on the Big Wood, Silver Creek, and Upper Big Lost, so don't fish those waters without a few quality imitations.

Happy fishing, everyone!



Hwy 20 in Picabo info@picaboangler.com (208)788.3536 www.picaboangler.com

## IMENTAR

NO BONES ABOUT IT

### INTERNET DOG TRAINING

BY FRAN JEWELL

then we get into trouble with our dog, many people head to the Internet to get information. As the information superhighway, there is so much out there to gather!

What becomes difficult for most people if they search diligently is that they will find conflicting information. Some information will insist to never say "NO" to your dog, never raise your voice, never do this or do that, or that there is only one way to train.

A truly gifted dog-training instructor will have many "tools" in their toolbox. They will have experience in prescribing what will be effective for YOUR dog and for you. No two dogs are alike, nor are their owners. Everyone has different needs, and every dog learns differently.

Some dogs are extremely independent, as many of the terrier and livestock guardian groups of dogs are. Some dogs are very sensitive by nature, such as the hunting dogs, but at the same time, once their nose is engaged, they no longer have any emotional sensitivity. Many dogs have no interest in food. And, many dogs have more interest in chasing objects than in eating food, which can make food training almost impossible.

When you find information on the Internet, the information is always generalized. Unless you are face to face with an experienced instructor that has worked with hundreds of breeds and has experience with ALL training methodologies, picking training information off the Internet can be a hit-or-miss project. It may or may not fit for your dog and you. It is virtually impossible for anyone to prescribe what to do for a specific problem unless they

and what your individual dog is like. In short, if anyone that professes that one particular training technique is better than the other or is the ONLY way to train, they are not taking into consideration YOUR individual dog and YOUR circumstances.

I was reading a very well-known publication a few years ago that was giving advice about what to look for in a good puppy trainer. Without exception, the article said to never use a trainer that raised their voice. Now, seriously, have you ever seen one dog "raise their voice" at another dog in order to stop an unacceptable behavior? Of course, we all have. Older dogs may growl or bark firmly, even with intimidation, to tell a youngster her behavior is out of line. Is raising your voice always acceptable? No, but if it does let a puppy know they shouldn't jump on the coffee table and grab a cheese knife that might cut them, is this a bad solution? It depends on the dog. Some puppies are very sensitive to a firm voice. Others could care less. If it is an effective consequence and does not abuse the dog, why don't we use it?

The point is not whether the use of a firm or raised voice is right or wrong, it is that to make a flat statement that a raised voice should never be used comes from someone who doesn't understand natural dog behav-

Checking with the Internet is always a good source to give you ideas. But, when it comes to finding excellent solutions, a certified dog-training instructor is going to be able to give you the best information and solutions for YOU and YOUR individual dog. There are excellent certifying organizations out there. Look for organizations that do not require one method of training but know more about what your home life is like rely on the professionalism of its members.



This is my grandson and his five-month-old puppy learning to heel. Photo credit: Fran Jewell

One size does not fit all! The ones that are the most difficult to become members of are the ones I suggest. NADOI, the National Association of Dog Obedience Instructors, is the most difficult and requires many years of experience before someone can even apply. Check out ALL the certifying organizations and good luck!!

Fran Jewell is a dog behavior consultant, NADOI-certified instructor and vice president. She owns Positive Puppy Dog Training LLC and can be reached at (208) 721-7221.

### SCIENCE OF PLACE

HARRY WEEKES

## The Osprey and the Heron

BY HARRY WEEKES

don't know when or how the beef started. But that there was beef was evident from the first raucous croak.

As human voices have timbre, so do animal voices. I knew before seeing anything that the croak belonged to a Great Blue Heron. It was a big croak. If I wanted to be more specific, I'd say that Great Blue Herons kind of "grunt-croak." They have this throaty, gravelly, raspy way of speaking that suits their prehistoric and shaggy look.

This wasn't just a "I'm hanging out at the marsh" kind of croak, though. I knew two things- the bird was flying and something was

My view corridor afforded a window to the sea, so I looked there for the bird. Sure enough, he or she cruised into view, neck tucked back in its heron-esque way as the bird repeatedly grunt-croaked.

Soon enough, another bird whistle-chirped from somewhere behind. Enter the Osprey. The unhappy member of our little vignette brought up the rear with its version of avian shrieking.

This osprey was audibly upset, beating the air behind and above the heron, emitting sharp, chirpy barks as it gained on the great blue. Then, it dove. Tucking its wings back into its signature dive, the osprey plunged on the heron.

The great blue went from a relatively streamlined and compact silhouette to immediately looking like one of those sticky rubber octopuses you get as a kid that you throw against the window. Instantly, the heron opened up like some kind of ornithological starfish- it expanded its great feathered arms, it jutted out its considerable neck, and its gangly legs splayed like cartoon stilts.

Unphased by this tripling of size, the osprey drove the heron into the ocean where it did something I have never seen a heron do-swim out in open water. The bird chugged along elegantly if not urgently, looking like some weird version of a swan as it hurriedly made toward land.

In the comfort of the shallows, the heron stood as the osprev repeatedly swooped on it. The scene unfolded like this for another minute or so- the osprey yelling its chirps and diving, the heron periodically grunting and bobbing its slender neck as it feinted and fended off this fury from above.

Eventually, the osprey parted with several high-pitched whistles as the heron was joined by another of its kind, who came flapping into the marsh as if to say, "What was that?"

What was that, indeed. Herons and osprey don't fish in the same places or in the same way. While I have seen eagles and ravens



Photo credit: Virginia State Parks staff

chase osprey for their fish, I can't imagine that a heron either could or would. At this time of year, osprey babies are way too big to be preyed upon or really even bothered by herons, if herons even do such things. From my vantage point, no food was fought over, no other birds were present, and there was no obvious evidence for the aggrievement. I was left both amused and bemused.

Carl Sagan said "It is of interest to note that while some dolphins are reported to have learned English - up to fifty words used in correct context - no human being has been reported to have learned dolphinese.'

I have no doubt that the osprey and the blue heron knew exactly what was going on and that even across their great evolutionary divide the various croaks and whistles were understood.

The gossipy part of me looked around for any suggestions or answers. Alas, the terns moved on, their little "kips" an additional

Harry Weekes is the founder and head of school at The Sage School in Hailey. This is his 52nd year in the Wood River Valley, where he lives with Hilary and one of their three baby adults—Simon. The other members of the flock are Georgia and Penelope (Georgia recently fledged from Davidson College in North Carolina and Penelope is at Middlebury College in Vermont).

SUZANNE HAZLETT

### ON LIFE'S TERMS

### **JOELLEN COLLINS**

## **FEAR AND GREED**

BY SUZANNE HAZLETT, MBA, CIMA®, CFP®

id you know there exists a Fear and Greed Index? It's a stock market sentiment indicator that measures investors' emotions. Its range is from 0 (Extreme Fear)—think March 2020 when COVID restrictions were taking

effect—to 100 (Extreme Greed)—think the peak of the bitcoin bubble. The index this week stands at 61, reflecting greed in investor sentiment and market mood.

### What keeps you up at night, specific to your finances?

Most everyone feels money-related anxiety. According to the National Endowment for Financial Education, "Money woes are the number one reason more than 50% of adults in the United States can't sleep at night."

### How did you react to previous market crashes?

Can you remember how you felt on October 19, 1987, commonly called Black Monday? That infamous date set in motion investment losses worldwide estimated at \$1.7 trillion. How about the 2000 dot-com bubble burst, or the Great Financial Crisis of 2008?



Suzanne Hazlett, MBA, CIMA®, CFP® is the founder of Hazlett Wealth Management, LLC.

### How much would you be willing to lose?

Markets hate uncertainty, as do most investors. How much time do you have to recover from significant losses? Research has found that financial comebacks often take years. Some investors do not recover from their setbacks. Can you ride out a bear market if your investment horizon isn't long-term?

#### Herein lies the rub.

Black Swan events occur much more frequently than every 100 years. Suppose you're already retired or nearing that path; set aside enough cash for your liquidity needs. Invest a portion of your portfolio in creating the income stream you seek. Commit enough of your assets to growth investments to keep pace with inflation. Allow an extra cushion for joyful expenditures and detach yourself from the market mania and expose your portfolio to no more volatility than you need to accomplish those objectives.

Value investor Warren Buffet's simple rule is: "Be fearful when others are greedy and be greedy when others are fearful."

Suzanne Hazlett, MBA, CIMA®, CFP®, is a Certified Investment Management Analyst® and CERTIFIED FINANCIAL PLANNERTM professional. Investment advisory services are offered through Raymond James Financial Services Advisors, Inc. Securities are offered through Raymond James Financial Services, Inc., member FINRA/SIPC. All investments bear risk of principal loss. Past results are no guarantee of future performance. HAZLETT WEALTH MANAGEMENT, LLC is independent of Raymond James and is not a registered broker/dealer. 675 Sun Valley Road, Suite J1 + J2, Ketchum, Idaho, 83340 208.726.0605 HazlettWealthManagement.com

### INSPIRATIONS FROM MY HEART

### DOVE

## **Losing Our Way**

BY DOVE

was visiting with a professional friend this last week who used to work for a Llarge pharmaceutical company. When he worked for them, their training was extensive and they always passed the FDA exams. After he left, he said that their ratings went down; they no longer passed inspections with flying colors. I asked him why he thought that was and his response was, "They lost their way." They became more interested in profits than helping humanity and doing the right thing.

There is a large airplane manufacturer that has also lost its way. Training and safety are not as important as profits. How many institutions of business exist now that have lost their way for profit and no longer hold that service to humanity and the planet are important.



It is too easy to lose your way when you put money, material possessions and competition above the greatest good. When the greatest good is the goal, the money and all else will follow because the energy is one of a higher vibration. When you hold the higher frequency, that which is yours is given unto you. I have watched this time and again in my own life. When I hold myself in a place of service and trust, all that I need, and more, is placed in my path. Many times so much more is given that I didn't even know was on my list.

I love watching the magic of source provide the abundance of all things. My only job is to hold the vibration of being of assistance to the planet. I can't and won't be able to solve or fix anyone's problems except my own. The more joy I incorporate into my life, the more I have to give.

Losing our way becomes too easy when we lose sight of being of service and living in joy. Our focus then becomes that of what is going on around us in the world, instead of putting our focus on love, caring, laughter and joy. When you get up each morning, decide to find something to be joyful about, embrace nature. Find one small thing that you can touch that brings you a high frequency. Personally, I have a stuffed blue-footed booby that always makes me laugh. I also sometimes have strawberry pie for breakfast. Know yourself well enough to have at your fingertips things that raise your vibration and your day will flow with joy and magic.

Here's to blue-footed boobies and strawberry pie. Much love, Dove

## THE NOISE

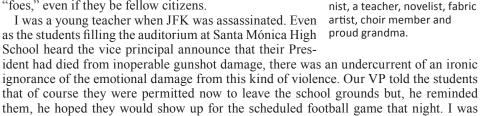
BY JOELLEN COLLINS

lmost everybody I know is weighed down from the nasty emotional atmosphere of recent politics, no matter one's affiliation. We have an unspoken rule at our daily Laget-togethers in my accommodations in Walnut Springs that we simply do not discuss politics in our dining room, EVER.

Thus, our meals are rather quiet, as the political realities have hit so close to home that one can hardly avoid a reaction to the onslaught of media coverage and unexpected events permeating our daily lives. I have felt this way since the January 6th insurrection, when I couldn't believe that a hangman's noose awaited Mike Pence and yells to get Nancy Pelosi rang through the halls of the Capitol. All citizens could witness this hatefulness.

I have always claimed that one reason the Vietnam War was so challenged is because through TV almost anyone could see the dismembered and mutilated corpses of war. Now the omnipresent deluge of vivid images of hideous events and the damage to victims is omnipresent through all our devices. Part of me is pleased that we can now understand the realities of suffering that exist behind generalized glorifications of battles, whether public or personal. However, I worry that often something sinister may stir within the observers of the results of hatred. And that is a denial of humanity and a lack of empathy toward our "foes," even if they be fellow citizens.

I was a young teacher when JFK was assassinated. Even as the students filling the auditorium at Santa Mónica High School heard the vice principal announce that their Pres-



JoEllen Collins—a longtime

resident of the Wood River

Valley, now residing in San

Francisco -- is an Idaho Press

Club award-winning colum-

our elected leaders and private citizens. I fear for so many public officials, whatever party or philosophy they espouse, being recipients of death threats and retribution for even legally representing someone in a conflict. Today we must grieve, due to even more violence toward those in public life. The prosecutor in a very recent case—and his family—received death threats due to his

aghast at that casual request, ignoring the resultant grief for and damage now exposed to

legal responsibility. Who is courageous enough to take on challenges like the attorneys in controversial cases? I remember a milder but still horrible reaction to my husband's uncle who represented one of the "Hollywood Ten," persecuted for affiliations with "suspect" communist groups during the McCarthy era. The government rescinded his passport as a way of punishing even those who legally fulfilled our once shining American obligation to defend the accused.

RFK and Martín Luther King, Jr., were, along with MANY other public figures, murdered out of hatred and revenge. Those of us born to witness these sad events, believed it couldn't happen again. What has happened to us?

### WRANGLER'S WRITINGS

### **BRYCE ANGELL**

## **Gathering of the Species**

Summer and reunions go together hand in hand. On every weekend you can find them scattered 'bout the land.

But reunions are just gatherings and not for everyone, when you've only been there minutes and you want to cut and run.

One year ago, my wife was driving down to get the mail. And there she found an invite. Changed her face from pink to pale.

The so-called invitation, from extended family, was sent to all the cousins from the Bandy family tree. My wife was thinking hard about this gathering of the species. She never had attended,

now the first time in her sixties. We marked the calendar, and with her younger sister Anna, made the drive in one long

day, way back to Yaak, Montana. The reunion started early. I'd say about midday. Some folks were kinda tipsy and the rest were on their way.

Uncle Joe had proudly brought his homemade alcohol. His wife declared, "It's strong enough to strip paint off your wall."

Joe had three full mason jars. He'd laid them out with haste. And didn't put the lids back on till all had sipped a taste. Nasty Uncle Herman flirted with the younger gals. He was 'bout to learn his lesson.

You could hear their husbands' growls.

He was no lady charmer from the alcohol's effect. His comments were embarrassing with total disrespect. So Uncle Jack stood up and in his military voice said, "You can leave upright or hori-

zontal. It can be your choice." Cathy, Terri's cousin, practicing all natural, believed cosmetics dangerous to body and

her soul. She cleaned with soap and water but stopped using armpit spray. She'd disposed of

creams and lotions two weeks ago today. But her noxious odor mixed with Aunt Jane's secret potluck dish, turned crossways to the senses smelling more like rotten fish.

Later on, I noticed out the corner of my eye, an older gal would stop at tables, talk, then say goodbye.

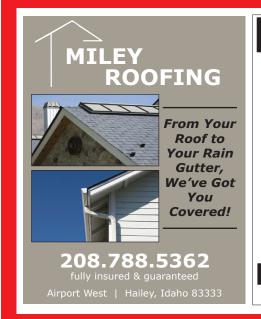
Yet, no one knew the lady, then my wife's voice rang out clear, "That was our dear Aunt Bertha and she must have shaved her beard!"

Though the gathering of the species had only just begun, we loaded in a dither, got out packin' on the run. — Bryce Angell



Bryce Angell - The outdoors has always been a large part of my life. My father was an outfitter and guide for 35 years and I was there to shoe and care for the horses and help him do the cooking. We took many great trips into the Yellowstone area. Even now that I'm older, we still ride into the Tetons, Yellowstone and surrounding areas. My poems are mostly of personal experience. I am now retired and enjoying life to the fullest. I plan to do more riding and writing.

## YOU CAN FIND IT IN BLAINE!



### LEAD SERVICE LINE INVENTORY ALERT

All public drinking water systems in Idaho must submit a Lead Service Line Inventory to Idaho Department of Environmental Quality by October 16, 2024.

SWS Solutions, LLC can help develope

As a Certified Small System Operator for over 25 years in the drinking water business, Marc Longley has the experience to meet DEQ requirements in the formation of your inventory.



For a quote on your system, please call or email m

208.720.0252

IDAHOH2OSOLUTIONS@GMAIL.COM

## Advertise on this page for ONLY \$45/week!

(includes full color & free ad design)!

Space is limited, call today!



Call Mandi 208.721.7588

Advertise on this page for ONLY \$45/week. (includes full color & free ad design)

Shop Local

Mandi 208.721.7588

Wood River Weekly Find It In Blaine

### Advertise in FiB for ONLY \$45/week!

(includes full color & free ad design)



Wood River Weekly Classifieds

Classifieds (Buy Stuff, Sell Stuff, Odds & Ends, Whatever): Up To 25 Words \$10, Each Additional Word 20¢, Image \$5, Logo \$10



## CLASSIFIEDS

Text (up to 25 words): \$10 Additional Text: 20¢ per word Photos: \$5 per image ● Logo: \$10 Deadline: Friday at 1 p.m

Space reservations: classifieds@woodriverweekly.com

### TIRES FOR SALE



Pirelli Scorpion Ice & Snow 265/50 R19 110V.
Used one winter. \$250 all four.
(208) 481-0660

### **WRITERS WANTED**

Wood River Weekly is looking for local writers/journalists to cover community stories and events. A journalism background would be a plus, but not required.

Serious inquiries please email publisher@woodriverweekly.com





### **FINE FINISH CARPENTRY**

Custom Cabinetry • Interior Finish
Remodeling • Kitchen • Baths
CAD Cabinetry Design
Mike @ (208) 720-7250
Check out our Facebook page
www. FFCid.net

### HOUSEKEEPING

Responsible, experienced & great references, housekeeper now accepting new clients.

Free estimates available for: homes, condos & offices.

beatrizq2003@hotmail.com, (208) 720-5973

### **HELP WANTED**

Jane's Artifacts is looking for a long-term employee

- Outside Sales Manager, Salary Plus Commission.
  - One Full-Time Position Available.
  - Sales and Inventory Management.Knowledge of Arts & Crafts is a Plus!
- Opening and Closing Shifts, Weekends.

Contact Jane Drussel at janedrussel0@gmail.com

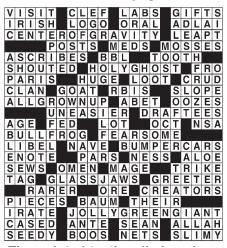
### PRINTER FOR SALE



HP Color Laser Enterprise M750. Works great! \$700 (208) 788-4789

### **CROSSWORD**

answer from page 11



### SUDOKU

answer from page 11

4	8	1	9	5	2	6	7	3
9	5	7	3	6	8	4	2	1
3	2	6	7	4	1	9	8	5
1	7	8	5	2	9	3	6	4
5	9	4	6	7	3	8	1	2
2	6	3	8	1	4	7	5	9
7	3	2	4	8	5	1	9	6
8	1	9	2	3	6	5	4	7
6	4	5	1	9	7	2	3	8

## **Wood River Weekly Advertorials**



Advertorials are a cost-effective way to get the word out about your company, cause, product or service.

You write it, our editor will help edit it, and the Wood River Weekly will publish it.

Purchase an advertorial 250 Words plus a logo or photo for only \$90 or 500 words plus a logo and photo for only \$170

### CHAMBER CORNER

### MIKE MCKENNA

### **Making Moments to Remember**

Hailey's new luxury car rentals

BY MIKE MCKENN

"Life is made out of special moments," Barry Bevers said. "We want to be a part of moments you'll remember."

Barry is the general manager of the new Moment Luxury Car Rental on South Main Street in Hailey, just off Airport Way. The state-of-the-art facility rents out Porsches and Audis and also offers detailing services.

"Our goal is to be the premiere car rental option locally, offering the best service, the best vehicles and the best experiences possible," Barry said.

Moment is filling a niche market that has long been underserved locally and there's no doubt that Barry is the perfect person to help bring this business to town.

Barry is best known locally for serving as the GM at The Valley Club for 20 seasons. His two children, Addi and Jackson, grew up here and even though he and his wife, Jennifer, had a recent sojourn in Hawaii, the Wood River Valley is home for the Bevers. That's why he's excited to be back and taking on the new challenge of running Moment.

"Learning a new business is exciting and refreshing," Barry said. "I didn't expect to be doing this, but I couldn't have set things up any better. We're trying to be part of something bigger here."

Barry is originally from Texas and first swung a golf club when he was 12. It instantly felt right and Barry found a passion that he'd carry throughout

Barry's first golf-related job was at the Mission Dorado club in Odessa, Texas. He then went on to work at The Pinnacle Club in Arkansas before taking a club manger's job at Crane Creek in Boise.

After a dozen seasons at Crane Creek, Barry became just the third GM ever at The Valley Club. He spent two decades guiding the mid-valley golf club, including overseeing \$48 million in capitol improvement projects to the course, its facilities and adding nine new holes. The Club at Hokuli'a in Hawaii hired Barry away to help turn them into one of the top clubs in the Aloha State.

Larry and Karen Feiner then came to visit the Bevers on the Big Island. The Feiners, who've



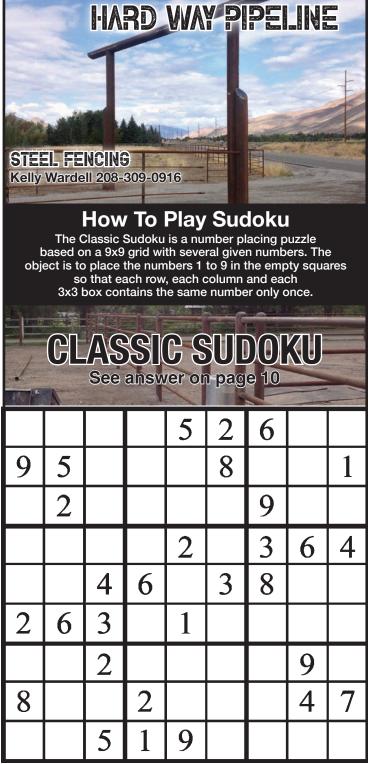
long had a home locally and own Sunset Imports in Beaverton, Ore., had a dream about opening a business like Moment in the Wood River Valley and always felt Barry would be the perfect person to run it. And knowing Barry's track record of success, they were undoubtedly right.

One of the big reasons for Barry's success is that he always tries to treat both the clients and his staff with respect and appreciation.

"The best part of my job is the people and creating relationships," Barry said. "I've always known that I work for both the members (or clients) and as an advocate for the staff. It's about creating a culture of service, enjoying and taking pride in your work, and treating people like family."

Find out more about Moment at Drive-Moment. com, call (208) 315-6236, or visit them at 960 South Main Street in Hailey.





## CROSSWORD SPONSORED BY THE TRADER Consignment for the Home **Thursday Saturday** 11 to 4

and if we're here.

ACROSS 1 Call on 58 Exudes 63 Become an adult 66 Nourished 67 Great deal 68 Appreciation Mo. for 12-Down 69 Code-breaking grp.

Always available by appointment 720-9206 or 788-0216 509 S. Main Street Bellevue, Idaho See answer on page 10

27 Assignments 30 Attributes (to) 35 Canine, e.g. 36 Screamed out 45 Stolen goods 46 Gunky buildup 7 Large family 56 Assist in a crime 59 More anxious

The Newsday Crossword Edited by Stanley Newman (www.StanXwords.com) HOLLYWOOD ENDINGS: Wherein you'll have the last word by Gary M. Larson 70 Large cros 3 Moral misster 73 Dreaded 4 Adherent: Suff. 6 "Treble" symbol 76 Tort in print 5 Something woeful 10 Experimentation stations 77 Area with pews 6 Not open 79 Amusement park vehicles 7 Attics 19 Fighting \_\_ of Notre Dame (2006 film) 8 Sponge cake ingredien 20 Apple, for Apple 84 Online memo 9 Part of FWIW 85 Avoids a bogey 21 Taken by mouth 10 Charming 22 Ike's two-time opponent 87 Suffix for swift 11 Dry as a desert 23 Balancing point (2013 film) 88 Herbal soother 12 Cave-dwelling fliers 26 Cleared a hurdle 13 Cagey 89 Does embroidery 90 Sian seen by 83-Down 14 Big lug 92 Old-style wizard 28 Prescriptions, for short 29 Stuff growing on trunks 94 Tot's wheels 16 Chilled in a hurry (2013 film) 17 Shipping department roll 95 Luggage label 34 OPEC measure 96 Boxers' weak spots (1975 18 Takes a chair film) 24 Choir attire 98 Employee at an entrance 25 Person on a stroll 29 Lion's share 100 Less common 30 Pet protection org 40 Spherical hair, for short 103 Innovators in action 31 Will definitely 43 Left Bank locale 104 Jigsaw box contents 32 Reef material 33 Having regrets about 106 Emerald City mastermind 108 That group's 34 Weigh (down) 109 Extremely angry 35 Overly 37 Rwandan natives 48 Capricorn's symbol (1956 film) 38 Smooth-tongued 50 Grand slammer's rewards 116 Placed in a box 39 Washed (down) 117 Penny-\_\_ poker 52 Inclined ground 41 Kolkata cash 53 An adult now (2009 film) 118 Penn or Connerv 42 Texas oil city 119 Fifth word of the Koran

62 Pinnacles 63 Maximally capable 64 Papua New 44 Tennis great Mandlikova 46 Clump together 65 Vigorous effort (1978 film) 48 Hopeless soul 71 "We should do that 72 Shows disbelief 49 Was indebted fo 74 Ladder stens 51 Cocktail account 52 Diminuendo, in music 75 Captain Hook's helpe 54 Clothing frill 78 Cargo vehicles 1 London's Old theater 55 Make off with 80 Editorial symbol 57 Military forces 81 Justice O'Connor's successor

60 Want-ad letters 103 Break the rules 82 Today weatherman 83 Psychics 104 Photos

86 Overly flattering 90 Spanish cheers

91 Scratch up 93 Bowl ove 94 SWAT team supply

96 Scroogelike 97 Energy measures 98 Salad ingredients 99 Curb, with "in"

111 \$100,000 Pyramid airei 112 \_\_-advised (imprudent) 113 Will Smith biopic 114 '60s war zone 101 Took a role 115 Biblical pronoun

105 Dies \_\_ (Latin hymn)

106 Lawyer's pro \_\_ work

107 Choir range

108 Squirrel's home

110 Quick punch

MORE OF STAN'S CROSSWORDS! Play FREE from Stan's archives of Easy, Hard and Sunday puzzles at: tinyurl.com/stan-newman-crosswords

### WOOD RIVER VALLEY 7-DAY WEATHER FORECAST IS BROUGHT TO YOU BY:



low 63°

WEDNESDAY







120 Disreputable

123 Disreputable

DOWN

121 Adverse reactions

122 Fishing boat gear

2 Extreme anger



SATURDAY



high 85° low 53° **SUNDAY** 



high 88° low 55°

MONDAY

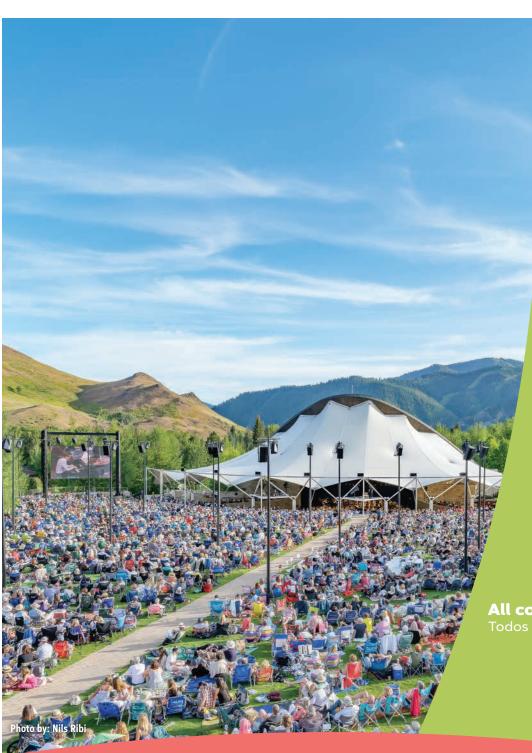


high 90° low 57° TUESDAY



Elevate your experience. 340 N Main Street in Ketchum

sturtevants-sv.com • 726-4501



## Sun Valley 4 Music Festival

Celebrating 40 Years of Free Music Celebrando 40 años de música gratuita

## **2024 Summer Season**JULY 29 - AUGUST 22

**Temporada de verano 2024** 29 DE JULIO - 22 DE AGOSTO

Alasdair Neale Music Director *Director de musica*Stephanie Childress Associate Conductor *Directora asociada* 

### GUEST ARTISTS ARTISTAS INVITADOS

Sir Stephen Hough • Leonidas Kavakos Meechot Marrero • Garrick Ohlsson Vinay Parameswaran • Jeffrey Zeigler & Gala Artist Artista de gala Yo-Yo Ma

All concerts are free, except for the Gala concert. Todos los conciertos son gratuitos, excepto el concierto de Gala.

- @SunValleyMusicFestival |
  - @SVMusicFestival | @
- youtube.com/c/SunValleyMusicFestival | •

208.622.5607 svmusicfestival.org

## **2024 Summer Season Concerts**Conciertos de verano 2024

SUNDAY DOMINGO	MONDAY LUNES	TUESDAY MARTES	<b>WEDNESDAY</b> MIÉRCOLES	<b>THURSDAY</b> JUEVES	FRIDAY VIERNES	<b>SATURDAY</b> SÁBADO
JULY 28 28 DE JULIO	JULY 29 29 DE JULIO OPENING NIGHT WITH MEECHOT MARRERO NOCHE INAUGURAL CON MEECHOT MARRERO	JULY 30 30 DE JULIO PIAZZOLLA'S FOUR SEASONS AND MOZART'S LINZ SYMPHONY* LAS CUATRO ESTACIONES DE PIAZZOLLA Y LA SONFONIA DE LINZ DE MOZART*	JULY 31 31 DE JULIO	AUGUST 1 1 DE AGOSTO UPBEAT WITH ALASDAIR 12:00 PM, Community Library UPBEAT CON ALASDAIR 12:00 PM, Community Library MEECHOT MARRERO WITH FESTIVAL MUSICIANS MEECHOT MARRERO CON MÚSICOS DEL FESTIVAL	AUGUST 2 2 DE AGOSTO ANDY AKIHO'S CELLO CONCERTO CONCIERTO PARA VIOLONCHELO DE ANDY AKIHO	AUGUST 3 3 DE AGOSTO
AUGUST 4 4 DE AGOSTO (MANY OF) CLASSICAL MUSIC'S GREATEST HITS* (MUCHOS DE) LOS GRANDES ÉXITOS DE LA MÚSICA CLÁSICA*	AUGUST 5 5 DE AGOSTO  40TH ANNIVERSARY GALA: AN EVENING WITH YO-YO MA Sold Out GALA DEL 40° ANIVERSARIO: UNA TARDE CON YO-YO MA Agotado	AUGUST 6 6 DE AGOSTO	AUGUST 7 7 DE AGOSTO SIR STEPHEN HOUGH WITH FESTIVAL MUSICIANS SIR STEPHEN HOUGH CON MUSICOS DEL FESTIVAL	AUGUST 8 8 DE AGOSTO SIR STEPHEN HOUGH PLAYS GRIEG* SIR STEPHEN HOUGH INTERPRETA A GRIEG* LAWN PARTY WITH LIVE DJ BAILE CON DJ EN VIVO	AUGUST 9 9 DE AGOSTO  UPBEAT WITH ALASDAIR 12:00 PM, Community Library  UPBEAT CON ALASDAIR 12:00 PM, Community Library  STUDENT PERFORMANCES AT THE SUN VALLEY PAVILION* 3:00 PM, 6:30 PM  ACTUACIONES ESTUDIANTILES EN SUN VALLEY PAVILION* 3:00 PM, 6:30 PM	AUGUST 10 10 DE AGOSTO
AUGUST 11 11 DE AGOSTO MAHLER'S SYMPHONY NO. 6 SINFONÍA N.º 6 DE MAHLER	AUGUST 12 12 DE AGOSTO	AUGUST 13 13 DE AGOSTO BEETHOVEN'S TRIPLE CONCERTO EL TRIPLE CONCIERTO DE BEETHOVEN	AUGUST 14 14 DE AGOSTO LEONIDAS KAVAKOS PLAYS BRAHMS LEONIDAS KAVAKOS INTERPRETA A BRAHMS	AUGUST 15 15 DE AGOSTO	AUGUST 16 16 DE AGOSTO	AUGUST 17 17 DE AGOSTO POPS NIGHT: INDIANA JONES AND THE RAIDERS OF THE LOST ARK™ LIVE IN CONCERT* NOCHE POPS: INDIANA JONES AND THE RAIDERS OF THE LOST ARK™ EN CONCIERTO EN VIVO*
AUGUST 18 18 DE AGOSTO	AUGUST 19 19 DE AGOSTO FOUR SEA INTERLUDES AND ORGAN SYMPHONY CUATRO INTERLUDIOS MARINOS Y SINFONÍA DE ÓRGANO	AUGUST 20 20 DE AGOSTO Garrick Ohlsson in Recital Garrick Ohlsson en Recital	AUGUST 21 21 DE AGOSTO	AUGUST 22 22 DE AGOSTO SEASON FINALE: RACHMANINOFF AND THE PINES OF ROME* FINAL DE TEMPORADA: RACHMANINOFF Y LOS PINOS DE ROMA*	AUGUST 23 23 DE AGOSTO	AUGUST 24 24 DE AGOSTO

All concerts begin at 6:30 PM and are held at the Sun Valley Pavilion.

Todos los conciertos comienzan a las 6:30 p.m. y se llevan a cabo en el Sun Valley Pavilion.

Programming subject to change. Visit svmusicfestival.org/events for complete concert details or scan the code with your mobile device. Programación sujeta a cambios. Visita svmusicfestival.org/events para obtener detalles completos del concierto o escanea el código con tu dispositivo móvil.

